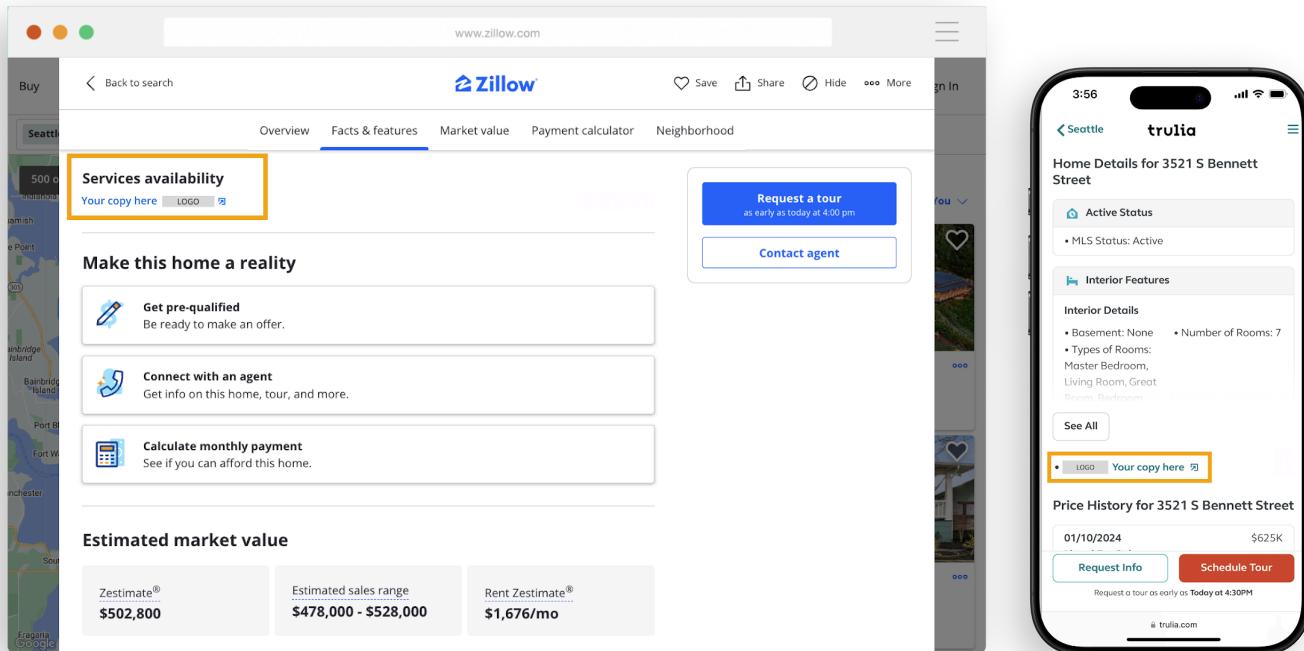


Zillow Home Services Flag Ad Specs

Gain additional exposure to our low-funnel audiences by featuring your home services brand in the properties that you geographically service on Zillow and Trulia.



Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email brandadvertising@zillow.com.

Home Services Flag Ad Unit Specs

Logo Images	Required Dimensions: 45px height x flexible width, cropped to all edges ¹ Max File Size: 50k Creative Types: jpeg, gif or png (no white logos)
Copy	Required Maximum 25 characters including spaces ²

¹Logo must be cropped as much as possible with no padding surrounding it.

²Character counts are estimates, if the text is too long to fit, it will be automatically truncated. Copy must also not include italicized letters or be in all capitals. Some special characters may be used sparingly.

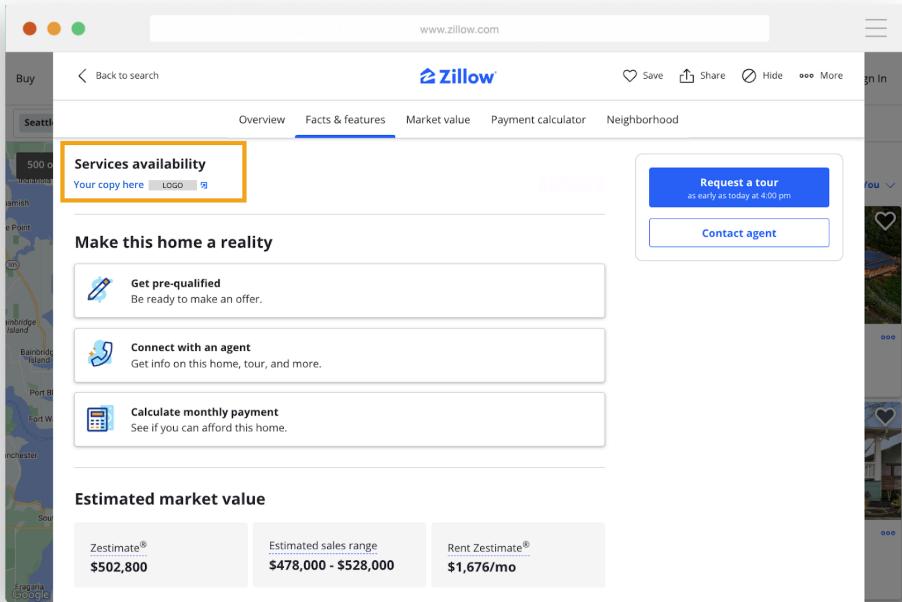
Home Services Flag Ad Unit Creative Timeline

Execution	Partner provides logo image, copy, and click through URL to Zillow
Lead Time	3-5 business days

Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email brandadvertising@zillow.com.



Zillow Ad Unit:



www.zillow.com

Buy Back to search

Overview Facts & features Market value Payment calculator Neighborhood

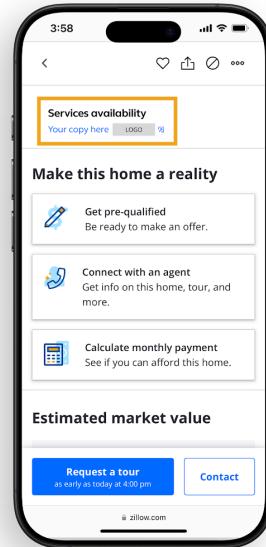
Services availability
Your copy here LOGO

Make this home a reality

- Get pre-qualified**
Be ready to make an offer.
- Connect with an agent**
Get info on this home, tour, and more.
- Calculate monthly payment**
See if you can afford this home.

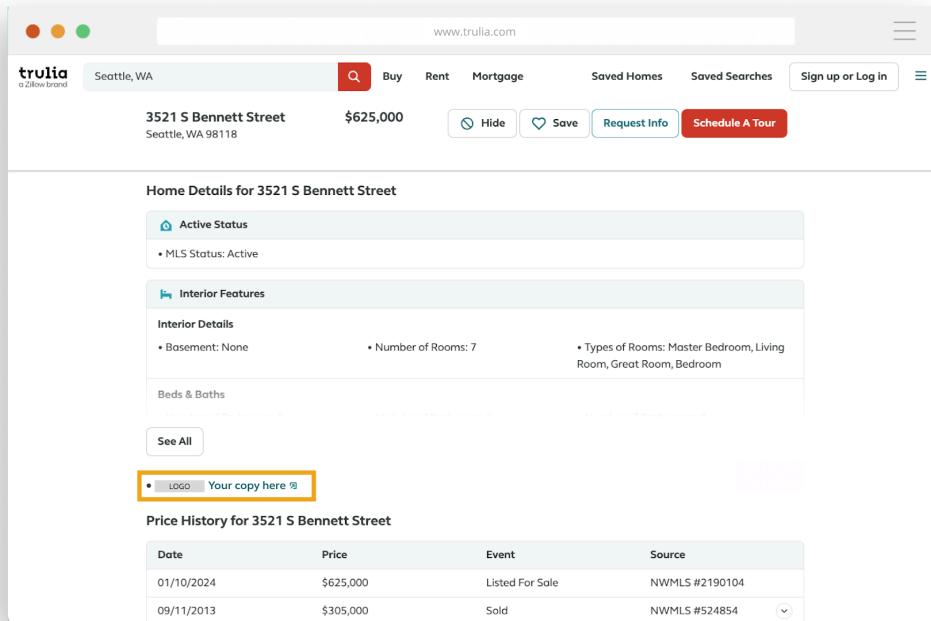
Estimated market value

Zestimate® \$502,800	Estimated sales range \$478,000 - \$528,000	Rent Zestimate® \$1,676/mo
--------------------------------	---	--------------------------------------



Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email brandadvertising@zillow.com.

Trulia Ad Unit:



Seattle, WA

3521 S Bennett Street, Seattle, WA 98118

\$625,000

Buy Rent Mortgage Saved Homes Saved Searches Sign up or Log in

Hide Save Request Info Schedule A Tour

Home Details for 3521 S Bennett Street

Active Status

- MLS Status: Active

Interior Features

Interior Details

- Basement: None
- Number of Rooms: 7
- Types of Rooms: Master Bedroom, Living Room, Great Room, Bedroom

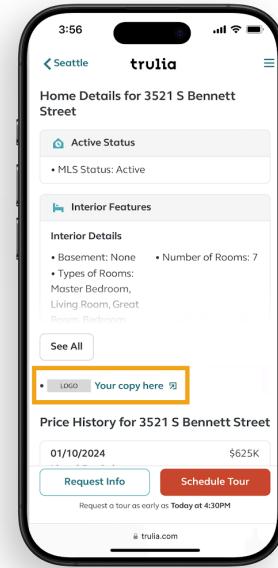
Beds & Baths

See All

LOGO Your copy here

Price History for 3521 S Bennett Street

Date	Price	Event	Source
01/10/2024	\$625,000	Listed For Sale	NWMLS #2190104
09/11/2013	\$305,000	Sold	NWMLS #524854



Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email brandadvertising@zillow.com.