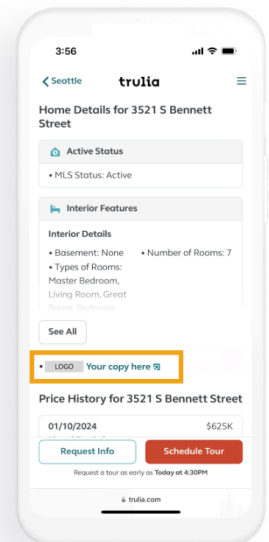
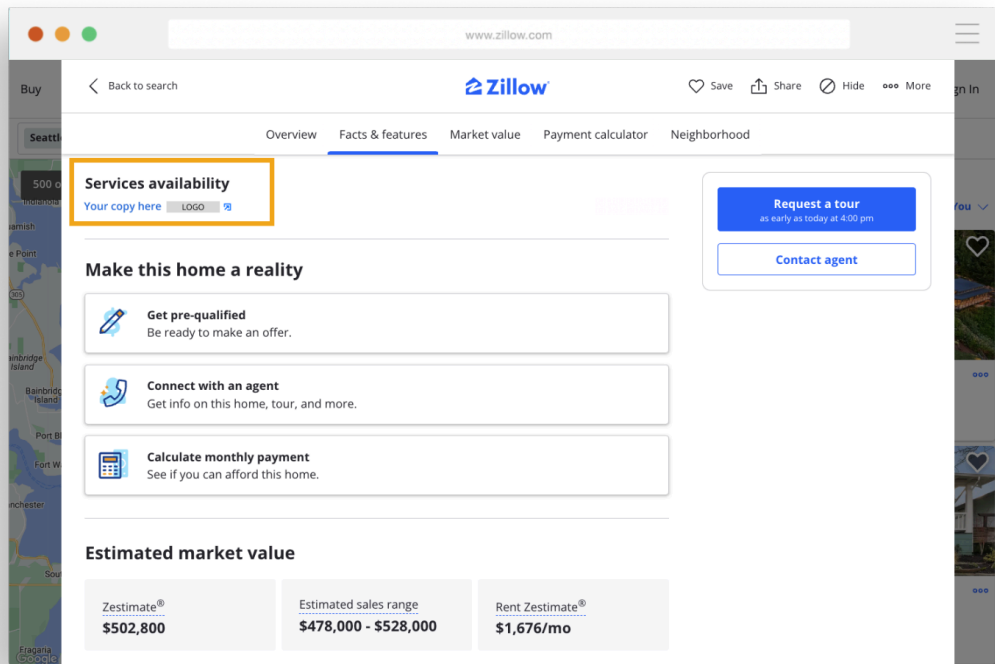


# Zillow Home Services Flag Ad Specs

Gain additional exposure to our low-funnel audiences by featuring your home services brand in the properties that you geographically service on Zillow and Trulia.



Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email [brandadvertising@zillow.com](mailto:brandadvertising@zillow.com).

## Home Services Flag Ad Unit Specs

|             |   |
|-------------|---|
| Logo Images | <b>Required</b><br>Dimensions: 45px height x flexible width, cropped to all edges <sup>1</sup><br>Max File Size: 50k<br>Creative Types: jpeg, gif or png (no white logos) |
| Copy        | <b>Required</b><br>Maximum 25 characters including spaces <sup>2</sup>  |

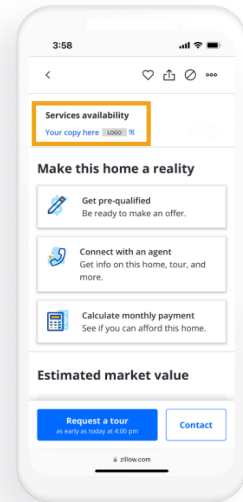
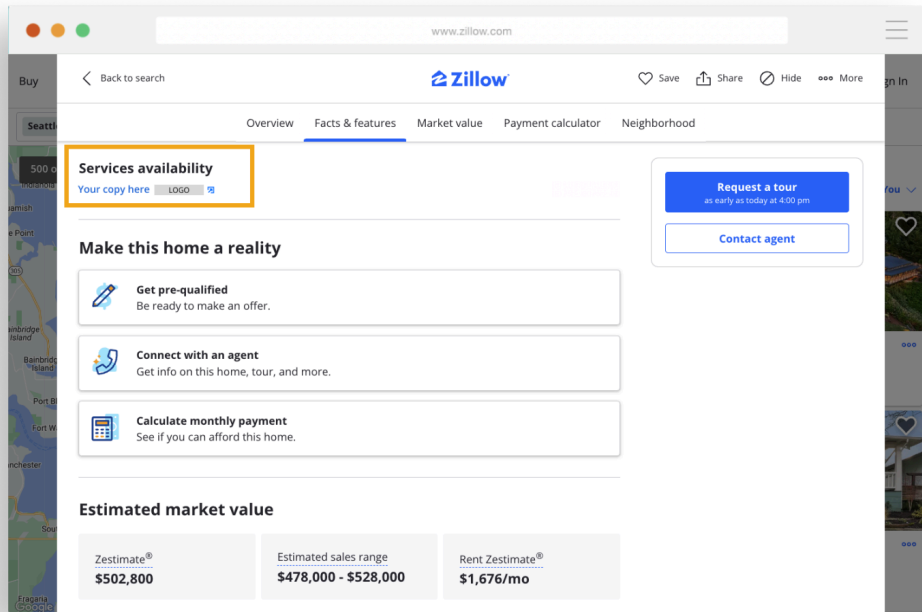
<sup>1</sup> Logo must be cropped as much as possible with no padding surrounding it.

<sup>2</sup> Character counts are estimates, if the text is too long to fit, it will be automatically truncated. Copy must also not include italicized letters or be in all capitals. Some special characters may be used sparingly.

## Home Services Flag Ad Unit Creative Timeline

|           |  |
|-----------|--|
| Execution | Partner provides logo image, copy, and click through URL to Zillow |
| Lead Time | 3-5 business days  |

## Zillow Ad Unit:



Want to include this placement in your next campaign? Please contact your assigned Zillow sales rep or email [brandadvertising@zillow.com](mailto:brandadvertising@zillow.com).

Trulia Ad Unit:

trulia

Seattle, WA

BuyRentMortgage

Saved Homes

Saved Searches

Sign up or Log in

3521 S Bennett Street

Seattle, WA 98118

\$625,000

Hide

Save

Request Info

Schedule A Tour

Home Details for 3521 S Bennett Street

Active Status

MLS Status: Active

Interior Features

Interior Details

Basement: NoneNumber of Rooms: 7Types of Rooms: Master Bedroom, Living Room, Great Room, Bedroom

Beds & Baths

See All

LOGO Your copy here

Price History for 3521 S Bennett Street

| Date       | Price     | Event           | Source         |
|------------|-----------|-----------------|----------------|
| 01/10/2024 | \$625,000 | Listed For Sale | NWMLS #2190104 |
| 09/11/2013 | \$305,000 | Sold            | NWMLS #524854  |

3:56

trulia

Home Details for 3521 S Bennett Street

Active Status

MLS Status: Active

Interior Features

Interior Details

Basement: NoneNumber of Rooms: 7Types of Rooms: Master Bedroom, Living Room, Great Room, Bedroom

Beds & Baths

See All

LOGO Your copy here

Price History for 3521 S Bennett Street

|            |        |
|------------|--------|
| 01/10/2024 | \$625K |
|------------|--------|

Request InfoSchedule Tour

Request a tour as early as Today at 4:30PM

trulia.com