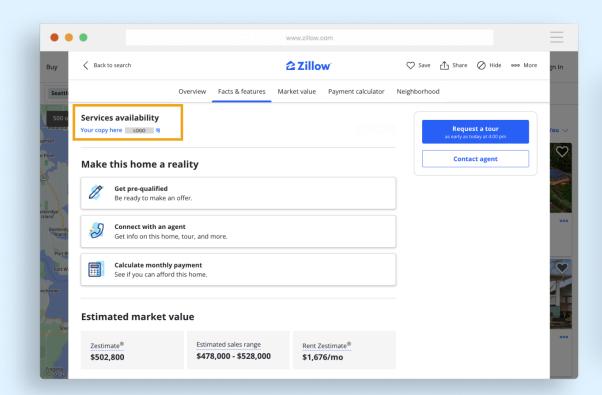
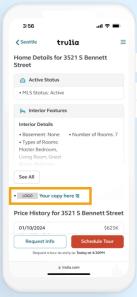
Zillow Home Services Flag Ad Specs

Gain additional exposure to our low-funnel audiences by featuring your home services brand in the properties that you geographically service on Zillow and Trulia.





Home Services Flag Ad Unit Specs

Logo Image	Required Dimensions: 45px height x flexible width, cropped to all edges¹ Max File Size: 50k Creative Types: jpeg, gif or png (no white logos)
Сору	Required Maximum 25 characters including spaces ²

¹Logo must be cropped as much as possible with no padding surrounding it.



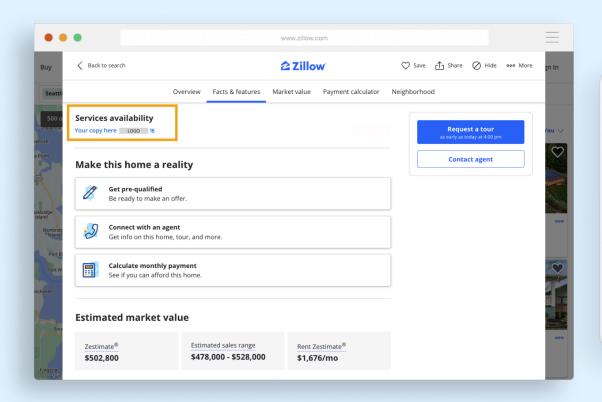


² Character counts are estimates, if the text is too long to fit, it will be automatically truncated. Copy must also not include italicized letters or be in all capitals. Some special characters may be used sparingly.

Home Services Flag Ad Unit Creative Timeline

Execution	Partner provides logo image, copy, and click through URL to Zillow Group
Lead Time	3-5 business days

Zillow Ad Unit:









Trulia Ad Unit:

