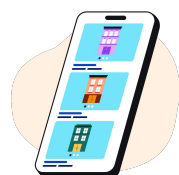


Premium Package

Reach more renters in more places with Zillow's brand on-site and beyond.



Greater network exposure

Expand visibility on the largest rental network¹, including email and search.



Professional Media Production

Effortlessly enhance your listings with Zillow 3D Home[®] tours, photos and more.



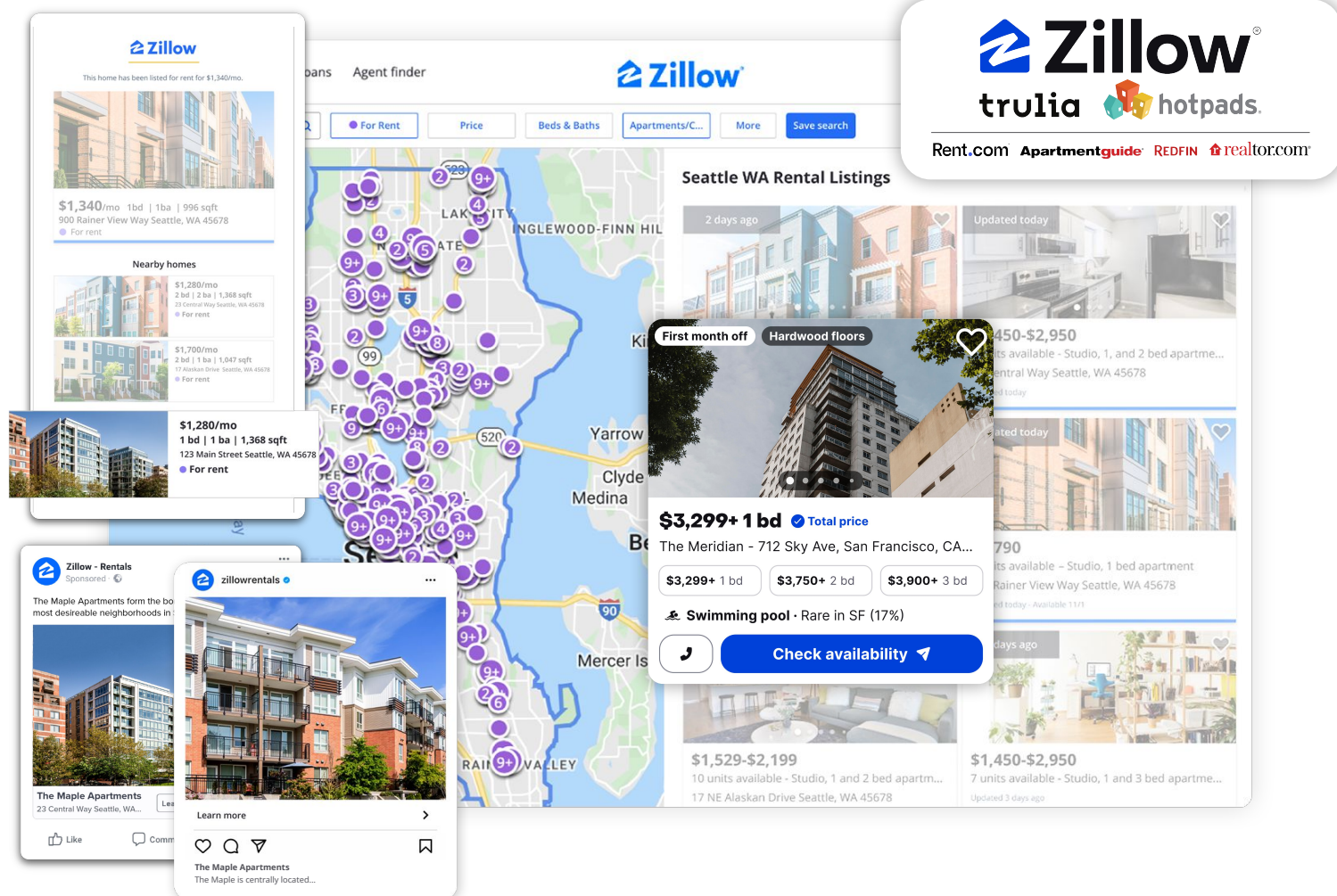
Premium Search Cards

Stand out in search as renters scroll, compare, and revisit options.



Social media advertising


Deploy targeted Facebook and Instagram ads on local renters' feeds.



The collage features several key elements of the Zillow Rentals Premium Package:

- Listing Card:** Shows a property at 900 Rainer View Way, Seattle, WA 45678, priced at \$1,340/mo. It includes details like 1bd, 1ba, 996 sqft, and nearby homes.
- Map:** A map of Seattle, WA, with numerous purple circular markers indicating rental listings across the city.
- Search Results:** A screenshot of the Zillow search results for 'Seattle WA Rental Listings', showing various apartment listings with filters like 'For Rent', 'Price', 'Beds & Baths', and 'Apartments/C...'. A specific listing for 'The Meridian' in San Francisco is highlighted with a price range of \$3,299+ to \$3,900+.
- Social Media Ads:** Two examples of social media advertisements for 'The Maple Apartments' in Seattle, featuring photos of the building and text describing its location and amenities.
- Zillow Logo and Partners:** The Zillow logo is prominently displayed, along with logos for Trulia, Hotpads, Rent.com, Apartmentguide, Redfin, and Realtor.com.

Simplified multifamily advertising to effectively engage renters

- ✓ Greater exposure across Zillow, Trulia, and HotPads
- ✓ ChatGPT platform extension
- ✓ Premium Search Cards
- ✓ Featured on renter push notifications
- ✓ Building Insights
- ✓ Community website link on listing
- ✓ Facebook + Instagram exposure
- ✓ Saved search renter email placement
- ✓ Sponsored advertisement in search results
- ✓ AI Assist powered by EliseAI
- ✓ Unlimited self-captured Zillow 3D Home® tours
- ✓ Exclusive extended advertising on¹: Rent.  realtor.com®
- ✓ Professional media productions credits for 3D Home® Tours, interactive floor plans, high-resolution photos + more
- ✓ Verified Source badge on listing
- ✓ Rent Specials highlight on listing
- ✓ Waitlist
- ✓ Partner success support
- ✓ Audience & property comparison insights
- ✓ Lead delivery with Renter Profile
- ✓ Priority placement on nearby listing
- ✓ Moody's Basic Market Report



Partner testimonials: Real stories. Real results.

"Zillow delivers really high quality leads for us, both in terms of volume, as well as converting. We see a really great lead to lease ratio with our Zillow leads."

- **Ali Murphy, Senior Director, Digital Products & Marketing,**
Irvine Company

"Zillow helps my team find the right renter at the right time. At the right place."

- **Lisa Reinhart, Senior Director of Demand Generation,**
Progress Residential



Questions? Ready to get started?

Contact your Zillow Representative or email us at ZillowRentals@zillowgroup.com to learn more.