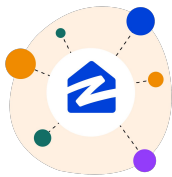


# Enhanced Package

Fill vacancies faster with promoted ads and more exposure.

 Allows dogs



## Increased network exposure

Amplify your exposure across the #1 most visited rental network.<sup>1</sup>



## Optimized listing placement

Stand out with sponsored ad placement for greater renter visibility.



## Smarter listing insights

Highlight what sets your property apart with Building Insights.

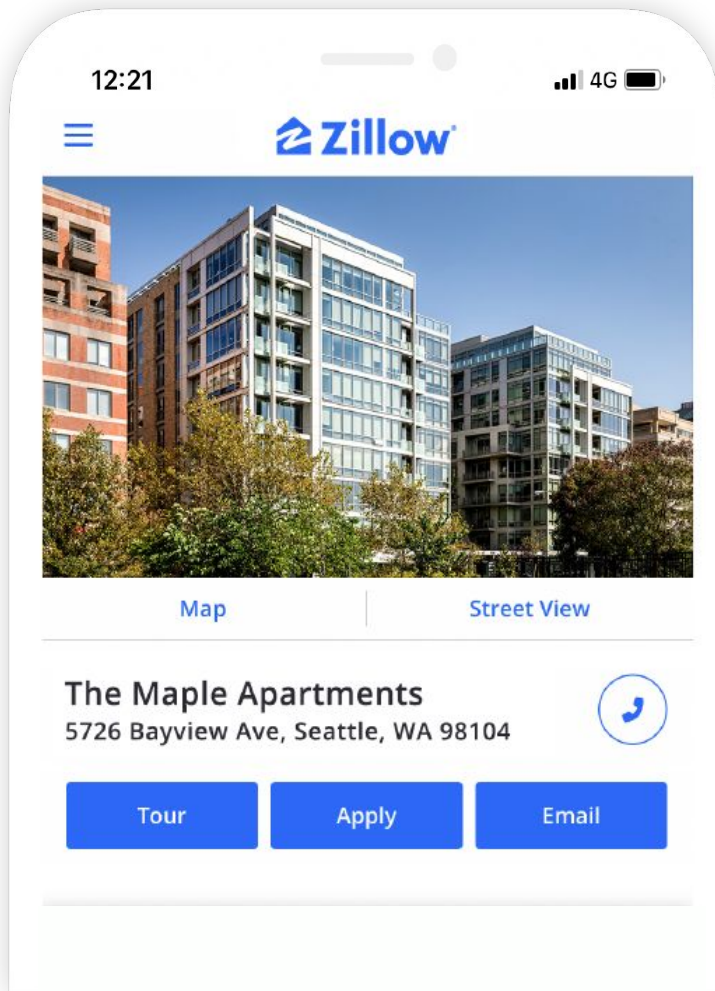



## Sustained renter attention

Stay top of mind with priority placement in renter notifications.

 **Zillow**<sup>®</sup>  
 **trulia**  **hotpads.**  
 Rent.com Apartmentguide REDFIN realtor.com

# Simplified multifamily advertising to effectively engage renters



- ✓ More exposure on Zillow, Trulia and HotPads
- ✓ Exclusive extended advertising on<sup>1</sup>: Rent.  realtor.com<sup>®</sup>
- ✓ Sponsored advertisement in search results
- ✓ Community website link on listings
- ✓ Featured on renter push notifications
- ✓ ChatGPT platform extension
- ✓ Priority placement on nearby listings
- ✓ Rent Specials highlight on listing
- ✓ Building insights
- ✓ Unlimited self-captured Zillow 3D Home<sup>®</sup> tours
- ✓ Verified Source badge
- ✓ Waitlist
- ✓ Audience & property comparison insights
- ✓ Lead delivery with Renter Profile
- ✓ Partner success support
- ✓ Moody's Basic Market Report
- ✓ AI Assist powered by EliseAI



## Partner testimonials: Real stories. Real results.

**"Zillow is a great match because it combines not only the brand and the power of Zillow, but it also allows renters to be able to find our properties, and know that they're getting great quality. Being able to see the ease of use – the app and on desktop – gives us the quality that we know that our renters want when they're finding a property and it makes it very seamless for them to be able to go on and become our residents."**

**Lisa Reinhart, Senior Director of Demand Generation,  
Progress Residential**



### Questions? Ready to get started?

Contact your Zillow Representative or email us at [ZillowRentals@zillowgroup.com](mailto:ZillowRentals@zillowgroup.com) to learn more.