



Free Real Estate Download: Welcome Home Gift

PREMIERAGENT
The power of  Zillow and  trulia

A one-of-a-kind gift you can personalize for each of your clients.

Just in time for the end of the year, here's a welcome home gift that graphically depicts all the expressions that make a house a home. This downloadable gift is a wonderful and easy way to wish clients a happy new year and thank them again for their business.

You can create a custom version for each client that includes their name and the date they received the keys—or anything you think would delight them. Three lines of text gives you room to design something extra special.

There are three versions of the welcome home gift:

- An 8 x 10 you can print and frame for presenting
- A printable version for a 5 x 7 or 4 x 6 card
- A customizable digital version you can email

Instructions for downloading and customizing the welcome home gift are below.

Framing PDF

The high-resolution version of the welcome home gift is formatted for an 8 x 10 frame and prints on standard 8.5 x 11 (letter size) paper in your home printer. If customized for your business, you can use the framed word cloud as office décor. You can also present this unique gift for:

- Housewarming
- New addition
- Thank you
- Holiday gift

Card PDF

The card version of the welcome home gift has been formatted to fit onto 4 x 6 (A6) or 5 x 7 (A7) cards that most home printers can accommodate. This size is ideal for:

- General salutation/staying in touch cards
- Thank you cards
- Holiday greetings
- Event invitations
- Table tents

Digital file

You can create a digital version of the welcome home gift for when you would prefer to email it.

Downloading the welcome home gift

To customize the word cloud, download this PDF, which includes the 8 x 10 image, 4 x 6 and 5 x 7 cards, and the digital version. You will create a JPG file from the online version, and then use that version in your social media. To begin customizing and creating your files, make sure you have downloaded and installed Adobe Reader.

Downloading files on a PC

- 1 Right-click the link and select Save As from the pop-up menu.
- 2 Follow the on-screen prompts to save the PDF file, taking care to note the location where you saved it.
- 3 Once saved, open the file in Adobe Reader.

Downloading files on a Mac

- 1 Control-click or click and hold the mouse button on the link until the menu pops up.
- 2 Select the menu item to Save or Download the File to Disk.
- 3 Select the file type before you click OK; the file type should be PDF or source, depending on your browser.

Customize and print the card and framing versions

- 1 For each client's welcome home gift, open the PDF file and scroll to the size you want to print—4 x 6, 5 x 7 or 8 x 10.
- 2 Click the cursor in the customizable fields and enter the text you want to display within the field.
- 3 Enter additional text in the other customizable fields if desired. If you don't enter additional text, delete the field name so that the area is empty when printed.
- 4 Once you complete the text and are satisfied with how it looks, resave the document, renaming it for the client you customized it for. You can now print and send the gift.
- 5 Repeat steps 1-4 for each customized welcome home gift.

Customize and create the digital version, then use online

The instructions below guide you through customizing the digital version and creating a file you can then use online, including using your welcome home gift as your profile photo on Twitter and Facebook.

Customizing files on a PC

- 1 Open the PDF file in Adobe Reader and scroll to the digital file page (page 9).
- 2 Click the cursor into the customizable fields and enter the text you want to display within the field.
- 3 Enter additional text in the other customizable fields if desired. If you don't enter additional text, delete the field name so that the area is empty when you create the JPG.
- 4 Click Fit One Full Page to Window or zoom out so that the entire image shows.

- 5 From the Start menu, open the Snipping Tool.
- 6 To create the JPG, use the left mouse button to “draw” a box around the word cloud, then release the mouse button. The word cloud image will open in a new Snipping Tool dialog box.
- 7 Click File, then Save As and rename the file. Make sure the file type is JPG and that you’ve noted its location, then click Save.

Customizing files on a Mac

- 1 Open the PDF file in Adobe Reader and scroll to the digital file page (page 9).
- 2 Click the cursor into the customizable fields and enter the text you want to display within the field.
- 3 Enter additional text in the other customizable fields if desired. If you don’t enter additional text, delete the field name so that the area is empty when you create the JPG.
- 4 Click Fit One Full Page to Window or zoom out so that the entire image shows.
- 5 To create the JPG, hold down the Command, Shift and 4 keys, use the left mouse button to “draw” a box around the word cloud, then release the mouse button. The welcome home gift image will automatically save to your desktop as a JPG.
- 6 Rename the file for the client you customized it for.

THE BEST MOMENTS HAPPEN AT



GATHERING • MEMORIES • COZY • FUN
FRIENDS • COMFORT • FAMILY • HOLIDAYS
GOOD MORNING • RELAX • FEET UP • QUIET
LOVE • HAPPINESS • LIFE • KITCHEN
PERFECT • SPACE • NEIGHBORS • COFFEE

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