

Second Quarter 2023 Media Coverage Highlights

ZILLOW[®]GROUP

BUILDING THE HOUSING SUPER APP

- Zillow's Chief Industry Development Officer Errol Samuelson breaks down why the [housing super app is a win for agents and consumers](#) (Real Estate News)
- Zillow's [Listing Showcase](#) brings together a variety of [tools and products](#) for agents to supercharge their listings (GeekWire, Inman)
- ShowingTime+ rolls out Appointment Center, a new product to further [remove friction from the real estate process](#) (Inman)
- [Zillow expands 'post-pay' Premier Agent model to 2 new markets](#) (Inman)
- Chief Design Officer Jenny Arden breaks down how AI will transform real estate — and how [Zillow is already at the forefront](#) (CIORReview)

BUSINESS NEWS & BRAND MOMENTS

- [17 Pop Culture Moments That Define the COVID Era](#) (New York Times)
- Racquel Russell, Zillow's Vice President of Partner Strategy and Operation, explains the benefits [when agents and lenders work together seamlessly](#) (HousingWire)
- Matt Daimler, Senior Vice President of Product, gives wide-ranging interview about Zillow's mission and workplace efforts (Essence)
- [Jeremy Hofmann is Zillow's new CFO](#) (RealTrends)

HOUSING MARKET EXPERTISE

- Zillow Chief Economist Skylar Olsen breaks down the [impact of inflation](#) on renters (Yahoo! Finance)
- Skylar Olsen discusses the [state of the housing market](#) (CNBC: Closing Bell Overtime)
- Zillow's annual [paint color analysis](#) explains which hues buyers are willing to spend more for (CBS Mornings)
- Skylar Olsen explains the factors contributing to [affordability challenges](#) in the U.S. housing market (The Economist)
- Zillow Senior Economist Nicole Bachaud explains how rising mortgage rates [hurt affordability](#) (Yahoo! Finance)
- Zillow home trends expert Amanda Pendleton gives advice to potential sellers on [how to price a home in today's market](#) (Wall Street Journal)
- Zillow Senior Economist Jeff Tucker shared how a [potential U.S. debt default](#) could impact the housing industry (CNN)
- Skylar Olsen explains how [rising mortgage rates](#) have affected the housing market (CNBC: Power Lunch)
- [Zillow Chief Economist Says Housing Market is Getting Tight](#) (Bloomberg Markets)
- Skylar Olsen [breaks down](#) the spring housing market (CNBC: Worldwide Exchange)
- Zillow Home Loans Senior Economist Orphe Divounguy discusses [navigating volatile mortgage rates](#) and financing options for buyers (HousingWire)
- Zillow Home Loans' analysis of borrowers opting to purchase points was covered by the [Wall Street Journal's Buy Side newsletter](#), the [Daily Mail](#) and [U.S. News](#)
- Orphe Divounguy explains the future of homebuying for [GoBankingRates](#)