

# First Quarter 2023 Media Coverage Highlights

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## ZILLOW<sup>®</sup>GROUP

### BUILDING THE HOUSING SUPER APP

- Co-founder and CEO Rich Barton shares [secrets to entrepreneurial success](#) and how Zillow is innovating toward the housing super app ('The Founder Hour' podcast)
- Zillow president Susan Daimler explains how [financing, tech innovations and integration](#) all feed into the housing super app ('Barron's Live' podcast)
- "[Zillow's 'housing super app' vision takes shape](#)" (Real Trends)

### BUSINESS NEWS & BRAND MOMENTS

- [Listing Media Services](#) launches in four markets, enhancing the selling experience with a suite of services (Inman)
- A [survey from Zillow Home Loans](#) highlights the importance of [shopping for a mortgage lender](#) (Real Simple, Wall Street Journal)
- Zillow's new [natural language AI search function](#) allows users to search for a home as if they are talking to a friend (Inman)
- Zillow home trends expert Amanda Pendleton shares the [hottest home trends](#) for 2023 ('Being Home With Hunker' podcast)
- Zillow partnered with Engrain to give renters an [interactive apartment browsing experience](#) (Inman)
- Drew Barrymore [loves Zillow surfing](#) so much, she even does it on dates ('The Drew Barrymore Show')
- Analysis by [ZHL shows conforming loan limit](#) updates move [2 million U.S. homes](#) out of jumbo loan territory (Yahoo Finance, National Mortgage Professional)

### HOUSING MARKET EXPERTISE

- "[First-time homebuyers face 3 uphill battles—but help is on the way, according to Zillow's chief economist](#)" (Fortune)
- Zillow senior economist Jeff Tucker explains [what to expect](#) in the housing market in 2023 (CNN)
- "[Homes Owned By Black Families Appreciated The Fastest During The Pandemic](#)" (Forbes)
- Zillow shares the [best U.S. cities for first-time home buyers](#) (CBS News)
- Zillow chief economist Skylar Olsen shares [tips for agents](#) when communicating with buyers and sellers (Real Trends)
- Zillow's [Consumer Housing Trends Report](#) finds that 7% of first-time buyers were over the age of 70 (New York Times)
- Zillow chief economist Skylar Olsen explains why we [won't see a housing recession](#) (Bloomberg TV)
- Zillow turns on the lights on how many years it takes to [save for a down payment](#) (Bloomberg)
- Home trends expert Amanda Pendleton and senior economist Jeff Tucker break down [what sellers need to know](#) in Seattle (The Seattle Times)

### THE FUTURE OF WORK

- Zillow co-founder and CEO Rich Barton says [traditional offices are as outdated as typewriters](#) (USA Today)
- Zillow's VP of recruiting, Roz Francuz-Harris, shares how [Cloud HQ is a driving factor](#) in recruiting a representative workforce (African American Careers World)
- Thanks to Cloud HQ, Zillow is receiving [four times as many applicants](#) per job posting as it did pre-pandemic (GeekWire)