



Zillow Group* Political Engagement Report Vol. 1

Introduction

Zillow Group's goal is to help make home a reality for more and more people by building technology and offering resources that make it easier for people to get a home. Since our founding in 2006, we have given consumers the tools and insight they need to navigate what is often the most important and complicated transaction of their lives. Now, as the most visited real estate platform in the United States, Zillow Group is transforming the way people buy, sell, rent and finance a home.

Our eyes are locked on the future as we continue to innovate for consumers, our real estate partners and the industry. We understand the pain points, and we invest in products and advocate for policies that mitigate barriers to getting home. We take our platform and responsibility as an industry leader seriously and strive to use our resources for good to build a marketplace that empowers people and operates fairly. Our political engagement and advocacy is guided by three underlying principles: ease, affordability and security.

- **Ease.** Zillow Group simplified the “search and find” experience by providing easily accessible real estate data free on the internet with our innovative Zestimate search tool. Today, searching for a home is as easy as opening your phone. Yet much of the real estate transaction process is still complicated and inaccessible for far too many. Our focus is to change that by bringing real estate regulations into the 21st century. Zillow Group is poised to enable modernization through innovation that meets the current needs of consumers.

* Zillow Group's affiliates and brands include Zillow®, Premier Agent®, Zillow Home Loans™; ZillowClosing Services™; Trulia®; Out East®; StreetEasy®; HotPads®; and ShowingTime+™, which includes ShowingTime®, Bridge Interactive®, dotloop® and Listing Media Services. Zillow Home Loans, LLC is an Equal Housing Lender, NMLS #10287 (www.nmlsconsumeraccess.org).

- **Affordability.** Many consumers cannot access housing because of financial barriers, a lack of affordable housing inventory, and discriminatory practices. These hurdles prevent customers who want to participate in the real estate market from transacting. Working alongside a strategic network of stakeholders that are positioned to address affordability challenges, Zillow Group will continue to educate and advocate for policies that ease affordability pressures for the consumer and help make the housing market work better for everyone.
- **Security.** As Zillow Group works to engage consumers beyond browsing, it's essential that we do so responsibly and with their security top of mind. We want to protect consumer's privacy and data while enabling Zillow Group to innovate and create a more secure experience. This innovation does not stop with our digital tools. We advocate for a more secure consumer experience throughout the real estate process, from search and find to financing and supporting policies to combat fraudulent listings and predatory scams. Our goal is to enable a more secure and safer real estate market for everyone.

The Zillow Group Government Relations (GR) team leads Zillow Group's political engagement and operates at the intersection of policy, industry and product to advance Zillow Group's efforts to deliver a modern, digital real estate experience for consumers. GR engages with public, private and community stakeholders to:

- Educate external parties about the residential real estate market, our products and the consumer experience.
- Inform and advise Zillow Group business leaders on the overall political and competitive environment based on external engagement.
- Enable Zillow Group to innovate and create a better experience for consumers.

Political Contributions

Zillow Group participates in the political process using a multifaceted approach, with our political contributions being one piece of our overall political engagement. Zillow Group makes political contributions through the Zillow Group PAC (ZG PAC), and through the use of corporate treasury funds ("Corporate"). ZG PAC is administered by Zillow Group and funded entirely by voluntary contributions from eligible employees, the board of directors and spouses of eligible contributors.

Political Spending Considerations

Zillow Group may contribute where permitted by law to:

- Federal candidates, caucuses, committees and PACs.
- State and local political parties and other political groups.
- Political action committees (PACs).
- Trade associations.
- Tax-exempt organizations.

At this time, Zillow Group does not use Corporate funds for the purpose of supporting or opposing any ballot measures, but if Zillow Group decides to do so in the future, the recipient and amount will be disclosed in this report.

The initial ZG PAC and Corporate political spending budgets are created in tandem at the beginning of every election cycle by the GR team. All ZG PAC and Corporate political contributions are routinely reviewed and approved by an internal, cross-functional advisory board, the ZG Political Spending Steering Committee, to determine whether disbursements align with business objectives and represent diverse points of view.

Through their work representing different lines of business and functions, ZG Political Spending Steering Committee members strive to increase transparency, voice concerns and issues important to employees, and help guide how we communicate Zillow Group's political engagement (both ZG PAC and Corporate). Decisions are made without regard to the personal political views or interests of senior management. GR leadership is responsible for the administration and supervision of Zillow Group's political spending, with oversight by the ZG Political Spending Steering Committee and Zillow Group board of directors.

The following factors influence our decisions regarding political contributions:

- Candidate or committee is knowledgeable about and has demonstrated an understanding of issues impacting our industry and Zillow Group's business priorities, and/or serves on legislative committees that have jurisdiction over issues important to Zillow Group. (Jurisdiction)
- Candidate or committee's leadership positions, roles and/or memberships align with Zillow Group's business goals and objectives. (Leadership)

- Candidate or committee represents a location that includes a significant Zillow Group business interest and presence. Significant constituent base of Zillow Group employees is also considered. (Representation)

Political Contribution Disclosures

ZG PAC contributions are reported quarterly to the Federal Election Commission (FEC), and we are committed to following all local, state and national laws and regulations related to disclosing and reporting both ZG PAC and Corporate contributions.

Trade Associations and Social Welfare Organizations

Zillow Group is a member of multiple trade associations, coalitions and industry organizations, which GR supports via regular membership dues. The goal of participating in these organizations is to support Zillow Group's broader public policy goals and business objectives. We will not always support and align with every policy and political priority of these organizations, but we value the importance of supporting a diverse industry and will continue to periodically review these relationships.

Zillow Group also contributes to other select tax-exempt organizations, including those organized under Internal Revenue Code Section 501(c)(6), that promote matters of importance to the real estate industry on behalf of their members. By law, social welfare organizations and trade associations are permitted to use a portion of membership dues for political activities.

Zillow Group will disclose its trade association dues exceeding \$25,000 per year for which a portion of those contributions has been identified as used for lobbying. The trade associations not listed in this report were excluded because they do not receive Corporate funds in relation to political engagement efforts.

Governance

Board of Directors

The Nominating and Governance Committee of the Zillow Group's board of directors, which is composed entirely of independent directors, is responsible for reviewing environmental, social and governance (ESG) matters, including political contributions from both the ZG PAC and Corporate. In addition, the full board of directors is updated periodically on ESG issues, initiatives, policies and disclosures, including political spending.

Management

We have a cross-divisional, executive-level ESG Committee that oversees company-wide ESG initiatives, including governance of political spending as part of its intent. The ZG Political Spending Steering Committee, discussed earlier in this report, acts in an advisory capacity to the GR team and GR leadership. As mentioned previously, our GR team has oversight and advisory responsibilities, with the head of GR having final decision-making responsibilities related to political spending and lobbying activities, subject to oversight by the board's Nominating and Governance Committee, as previously discussed. Zillow Group has internal processes in place to periodically review the compliance of political contributions with our internal policies and applicable laws.

Compliance

The ZG Political Engagement Report data will be updated annually and made available on Zillowgroup.com and provided to the board of directors. The report will include up to five years of historical data, with data beginning in 2020 for both the ZG PAC and Corporate contributions, representing the first instances of political spending for both categories.

Zillow Group engages in lobbying activities at the federal and state levels, and files reports in compliance with the Lobbying Disclosure Act as well as additional disclosure reports in the states and jurisdictions where required.

DATA (2020–2022)

The data listed below will be updated on an annual basis and organized by year.

- ZG PAC contributions with recipient and amount.
- ZG Corporate political contributions with recipient and amount.
- ZG GR-associated trade associations.

The ZG PAC was founded in 2019. 2020 was the first year Zillow Group made political contributions via ZG PAC and via Corporate treasury funds.

2020

Zillow Group Political Action Committee (ZG PAC)

Federal Level

Name	Amount
All for Our Country Leadership PAC	\$1,000
America Works Federal PAC	\$1,000
Cathy McMorris Rodgers for Congress	\$1,000
Citizens for Prosperity in America Today PAC	\$1,000
Citizens for Waters	\$1,000
Cleaver for Congress	\$1,000
Congressional Black Caucus PAC	\$1,000
David Scott for Congress	\$1,000
DelBene for Congress	\$1,000
Equality PAC	\$1,000
Friends for Gregory Meeks	\$1,000
Huizenga for Congress	\$1,000
Jaime for Congress	\$1,000
McHenry for Congress	\$1,000
Moran for Kansas	\$1,000
New Democrat Coalition Action Fund	\$1,000

People for Derek Kilmer	\$1,000
People for Patty Murray	\$1,000
Perlmutter for Congress	\$1,000
Republican Governance Group/Tuesday Group PAC	\$1,000
Sherman for Congress	\$1,000
Sinema for Arizona	\$1,000
Stivers for Congress	\$1,000
Tim Scott for Senate	\$1,000

State Level

Name	Amount
Amy Walen for State House	\$500
Arizona Families FIRST	\$5,000
Friends for Cindy Ryu	\$500
Friends of Andrew Barkis	\$500
Friends of Andy Billig	\$1,000
Friends of Jeremie Dufault	\$500
Friends of Laurie Jinkins	\$1,000
Friends of Nicole Macri	\$1,000
Friends of Patty Kuderer	\$500
Friends of Reuven Carlyle	\$500
House Democratic Campaign Committee	\$1,000
Mark Mullet for Senate	\$500
NYS Democratic Assembly Campaign Committee - DACC Housekeeping Account	\$10,000
NYS Democratic Senate Campaign Committee - DSCC Housekeeping	\$10,000
Republican Legislative Victory Fund	\$5,000
Texas House Democratic Campaign Committee	\$5,000
Texas House Republican Caucus PAC	\$5,000
Wagoner for Senate	\$500

Washington Senate Democratic Campaign	\$1,000
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Zillow Group Corporate Political Contributions

Name	Amount
Advance Georgia	\$2,500
API Leadership PAC	\$10,000
Assembly Democratic Caucus	\$5,000
California Democratic Party – Senate Democratic Caucus	\$10,000
California Democratic Party – Assembly Democratic Caucus	\$10,000
California Latino PAC	\$10,000
Conservative Solutions for Jacksonville	\$2,500
Conservatives for a Better Florida	\$5,000
Conservatives for Principled Leadership	\$4,000
Conservatives for Rural Florida	\$4,000
Democratic Party of Georgia – House Democratic Caucus	\$2,500
Democratic Party of Georgia – Senate Democratic Caucus	\$2,500
Economic Freedom Committee	\$10,000
Fighting for Florida’s Families	\$2,500
Florida Conservatives United	\$5,000
Florida Democratic Legislative Campaign Committee	\$5,000
Florida House Victory – Democratic Party	\$2,500
Florida Republican Senatorial Campaign Committee	\$15,000
Floridians for Economic Freedom	\$15,000
Foundation for California’s Technology and Innovation Economy	\$15,000

Georgia House Republican Trust	\$10,000
Keeping Georgia Strong	\$5,000
LGBT Caucus Leadership Fund	\$10,000
Limited Government for a Stronger Florida	\$5,000
Nevada Black Legislative Caucus PAC	\$5,000
Nevada Senate Democrats	\$5,000
Panhandle Prosperity	\$2,500
Peach State Values	\$2,000
Senate Republican Leadership Conference	\$5,000
Legislative Black Caucus Policy Institute	\$10,000
Women in Power PAC	\$15,000

2021

Zillow Group Political Action Committee (ZG PAC)

Federal Level

Name	Amount
Andy Barr for Congress, Inc.	\$1,000
Ann Wagner for Congress	\$1,000
Anthony Gonzalez for Congress	\$1,000
Beatty for Congress	\$1,000
Bill Foster for Congress	\$1,000
Cathy McMorris Rodgers for Congress	\$1,000
Citizens for Prosperity in America Today PAC	\$1,000
Congressional Black Caucus PAC	\$2,500
David Scott for Congress	\$1,000
Emmer for Congress	\$1,000
Equality PAC	\$2,500

French Hill for Arkansas	\$1,000
Friends of Sherrod Brown	\$1,000
Jaime for Congress	\$1,000
Jeffries for Congress	\$1,000
Marc Veasey Congressional Campaign Committee	\$1,000
Moran for Kansas	\$1,000
New Democrat Coalition Action Fund	\$5,000
People for Derek Kilmer	\$1,000
People for Patty Murray	\$1,000
Prairie PAC	\$1,000
Republican Governance Group/Tuesday Group PAC	\$5,000
Sensible American Solutions Supporting Everyone PAC	\$1,000
Stivers for Congress	\$1,000
Strickland for Washington	\$1,000
Tim Scott for Senate	\$1,000
Tina Smith for Minnesota	\$1,000
Trey for Congress	\$1,000

State Level

Name	
Amy Walen for State House	\$250
Citizens for Castro	\$1,000
Citizens for Durkin	\$1,000
Citizens for Gregory Harris	\$2,000
Committee to Elect Keith Wheeler	\$500
Elect Dan McConchie	\$1,000
Friends for Cindy Ryu	\$250
Friends of Andrew Barkis	\$250
Friends of Andy Billig	\$1,000
Friends of Bill Cunningham	\$2,000

Friends of Curtis Tarver II	\$500
Friends of Don Harmon for State Senate	\$2,500
Friends of Jaimiee Andrade Jr.	\$1,000
Friends of Jehan Gordon	\$1,000
Friends of Jeremie Dufault	\$250
Friends of Kam Buckner	\$500
Friends of Laurie Jinkins	\$1,000
Friends of Mattie Hunter	\$1,000
Friends of Mike Zalewski	\$1,000
Friends of Nicole Macri	\$250
Friends of Patty Kuderer	\$500
Friends of Strom Peterson	\$500
Friends to Elect Lamont Robinson	\$1,000
Mark Mullet for Senate	\$250
NYS Democratic Assembly Campaign Committee – DACC Housekeeping Account	\$10,000
NYS Democratic Senate Campaign Committee – DSCC Housekeeping	\$10,000
Peters for Illinois	\$500
People for Emanuel “Chris” Welch	\$2,500

Zillow Group Corporate Political Contributions

Name	Amount
Building the Bay	\$1,000
California African American PAC (California Legislative Black Caucus Policy Institute, 501(c)(3))	\$5,000
California Democratic Party – Assembly	\$10,000
California Democratic Party – Senate	\$1,900
California Latino PAC (California Legislative Latino Caucus Foundation, 501(c)(3))	\$5,000
Charger Administrative Fund	\$500
Colonel (ret.) Tom Umberg for Senate	\$1,500

2022	
Committee to Elect a Republican Senate	\$5,000
Committee to Elect Harold V. Jones II	\$1,000
Committee to Elect Sally Harrell	\$1,000
Conservative Solutions for Jacksonville	\$3,500
Conservatives for a Better Florida	\$5,000
Conservatives for Principled Leadership	\$7,500
Conservatives for Rural Florida	\$3,000
Cottie Petrie-Norris for Assembly 2022	\$1,500
Dave Min for State Senate 2024	\$1,500
David Chiu for Assembly 2022	\$1,500
Democratic Party of Georgia – House	\$2,500
Democratic Party of Georgia – Senate	\$2,500
Economic Freedom Committee	\$3,500
Efstration for House	\$1,000
Evan Low for Assembly 2022	\$1,500
Fairview Fund	\$500
Florida Conservatives United	\$3,500
Florida Democratic Party	\$1,500
Florida Republican Senatorial Campaign Committee	\$5,000
Floridians for Economic Freedom	\$5,000
Friends of Blaise Ingoglia	\$3,500
Friends of Chris Carr	\$5,500
Friends of Jan Jones	\$2,000
Friends of Sarasota	\$3,000
Friends of Steve Gooch	\$2,000
Georgia House Republican Trust	\$5,000
Georgia PAC	\$2,000
Great Lakes First Fund	\$500
Great Lakes Jobs Alliance	\$1,500
Irwin for Assembly 2022	\$1,500
Kamlager for Senate 2022	\$1,500
Keep Michigan Growing	\$500
Limited Government for a Stronger Florida	\$3,000
Magna Carta	\$500

Mexican American Legislative Caucus	\$2,500
Michigan Values	\$500
Panhandle Prosperity	\$5,000
Portantino for Superintendent of Public Instruction 2026	\$1,500
Preserve Michigan's Future Fund	\$1,500
Re-Elect Scott Wiener for State Senate 2024	\$1,500
Reinvent Michigan Fund	\$1,000
Republican Assembly Campaign Committee	\$5,000
Road to Michigan's Future	\$1,000
Seyarto for Assembly 2022	\$1,000
Southwest Michigan's Future Fund	\$500
Texas Legislative Black Caucus	\$2,500
Texas Senate Democratic Caucus	\$5,000
Texas Senate Republican Caucus	\$5,000
Toni Atkins for Lieutenant Governor 2026	\$8,100
Wilk for Senate 2020 Officeholder Account	\$1,000
Women Building the Future	\$3,000
Working Together for Florida	\$7,500

2022

Zillow Group Political Action Committee (ZG PAC)

Federal Level

Name	Amount
America Works Federal PAC	\$5,000
Ann Wagner for Congress	\$1,000
Armstrong for Congress	\$1,000
Beatty for Congress	\$1,000

Bill Foster for Congress	\$1,000
Buck for Colorado	\$1,000
Building America's Republican Representation PAC	\$2,500
Catherine Cortez Masto for Senate	\$1,000
Cathy McMorris Rodgers for Congress	\$2,500
Citizens for Waters	\$2,500
Clarke for Congress	\$1,000
Cleaver for Congress	\$2,500
Congressional Black Caucus PAC	\$2,500
Cramer for Senate	\$1,000
Crapo Victory Committee	\$2,500
David Scott for Congress	\$1,000
DelBene for Congress	\$2,500
Emmer for Congress	\$5,000
Equality PAC	\$2,500
French Hill for Arkansas	\$4,000
Friends of John Thune	\$1,000
Friends of Mike Lee, Inc.	\$1,000
Grassley Committee, Inc.	\$1,000
Himes for Congress	\$2,500
Huizenga for Congress	\$5,000
Jaime for Congress	\$2,500
Jeffries for Congress	\$1,000
Josh Gottheimer for Congress	\$2,500
Mad 4 PA PAC	\$1,000
McHenry for Congress	\$5,000
McMorris Rodgers Win the Future Fund	\$2,500
Crapo for U.S. Senate	\$2,500
Moran for Kansas	\$2,500
New Democrat Coalition Action Fund	\$5,000
People for Derek Kilmer	\$2,500
People for Patty Murray	\$1,000
Pete Aguilar for Congress	\$1,000
Peter Norbeck Leadership PAC	\$1,000

Republican Governance Group/Tuesday Group PAC	\$5,000
Schatz for Senate	\$1,000
Sherman for Congress	\$1,000
Sinema for Arizona	\$5,000
Team McHenry	\$5,000
Tim Scott for Senate	\$5,000
Tina Smith for Minnesota	\$1,000
Together Holding Our Majority PAC	\$2,500

State Level

Name	Amount
All Together Colorado	\$1,250
Amy Walen for State House	\$250
Arizonans for Matt Gress	\$500
Better Colorado Alliance	\$1,250
Committee to Elect JT Wilcox	\$1,000
Conservatives for Toma	\$1,000
Elect Jamila Taylor	\$500
Friends for Cindy Ryu	\$250
Friends of Andrew Barkis	\$250
Friends of Andy Billig	\$1,000
Friends of Jessica Bateman	\$250
Friends of Joe Fitzgibbon	\$500
Friends of Laurie Jenkins	\$1,000
Friends of Mari Leavitt	\$250
Friends of Nicole Macri	\$250
Friends of Patty Kuderer	\$500
Friends of Strom Peterson	\$500
Gail Griffin for State Representative – District 19	\$500
Grantham for Arizona 2022	\$500
House Democratic Campaign Committee	\$1,000
Jennifer Pawlik for AZ House	\$500

John Braun for State Senate	\$1,000
John Kavanaugh for State Senator	\$512
Lela Alston AZ Senate 2022	\$500
Liz Lovelett for State Senate	\$250
Marcelino for Arizona	\$512
Mark Mullet for Senate	\$250
Mathis for Arizona	\$512
Ohio Legislative Black Caucus Political Action Fund	\$2,000
Restore Colorado Leadership Fund	\$1,250
Steve Kaiser for Arizona	\$1,012
Tim Dunn for AZ House	\$500
Shoppe for Senate	\$500
Vote Kerr	\$512
Vote Livingston for House Ld28	\$500
Vote Mesnard	\$512
Washington Senate Democratic Campaign	\$1,000

Zillow Group Corporate Political Contributions

Name	Amount
Andre for Atlanta	\$1,000
Anna Caballero for Senate 2022	\$1,500
Assembly Democratic Campaign Committee	\$1,500
Marc Berman for Assembly 2022	\$1,500
Buffy Wicks for Assembly 2022	\$1,500
Building a Better Economy	\$500
Burke for Senate	\$1,500
Californians for Jobs and a Strong Economy	\$15,000
Colonel (ret.) Tom Umberg for Senate 2022	\$1,500
Committee to Elect a Republican Senate	\$6,000

Committee to Elect Daniele Monroe-Moreno	\$1,000
Committee to Elect Heidi Gansert	\$1,000
Committee to Elect Melissa Hardy	\$500
Committee to Elect Nicole Cannizzaro	\$1,000
Committee to Elect Sandra Jauregui	\$1,000
Committee to Elect Steven Yeager	\$1,000
Conservatives for a Better Florida	\$20,000
Conservatives for Principled Leadership	\$10,000
Cottie Petrie-Norris for Assembly 2022	\$1,500
Dave Min for State Senate 2024	\$1,500
Downriver Community Action Fund	\$500
Efstration for House	\$1,000
Evan Low for Assembly 2022	\$1,500
Evergreen Oregon PAC	\$1,000
Fairview Fund	\$500
Friends of Andrea Valderrama	\$500
Friends of Bill Hansell	\$500
Friends of Chris Carr	\$2,500
Friends of Jan Jones	\$1,000
Friends of Sara Peters	\$500
Friends of Scott Hammond	\$1,000
Friends of Shelly Boshart Davis	\$500
Future PAC, House Builders	\$1,000
Gallagher for Assembly 2022	\$1,000
Georgia House Republican Trust	\$5,000
Grand Rapids Area Community Engagement Fund (GRACE)	\$1,000
Great Lakes Fund	\$500
Great Lakes Jobs Alliance	\$2,500
Hardworking Georgians Action 501(c)(4)	\$2,500
House Democratic Caucus	\$2,000
How We All Win	\$10,000
Jacqui Irwin for Assembly 2022	\$1,500

Georgians for John King	\$1,000
Kayse Jama for Oregon	\$500
Keep Michigan Growing	\$500
Lori Wilson for Assembly 2022	\$1,500
NYS Democratic Assembly Campaign Committee – DACC Housekeeping	\$10,000
Matt Haney for State Assembly 2022	\$1,500
Michigan Vision	\$500
Michigan Democratic Central Committee – 21st-Century Fund	\$2,000
NY Democratic Assembly Campaign Committee	\$10,000
NY Senate Democratic Campaign Committee – Housekeeping	\$10,000
Paul Holvey for State Representative	\$500
Preserve Michigan’s Future Fund	\$2,500
Promise to the People Fund	\$1,000
Re-Elect Scott Wiener for State Senate 2024	\$1,500
Reinvent Michigan Fund	\$1,000
Rep. Joseph Gullett	\$1,000
Rep. Katie Dempsey	\$500
Rep. Sam Watson	\$1,000
Rep. Stan Gunter	\$500
Republican Assembly Campaign Committee	\$6,000
Road to Michigan’s Future	\$2,500
SEA Change Now	\$500
Senate Democratic Caucus	\$2,000
Senate Democratic Leadership Fund	\$1,000
Sen. Brian Strickland	\$500
Sen. Elena Parent	\$500
Sen. Kim Jackson	\$500
Sen. Sonya Halpern	\$500
State Senate Democratic Campaign Committee - WI	\$1,500

TechNet PAC	\$5,000
Texas House Republican Caucus PAC	\$10,000
The Leadership Fund	\$1,000
Tim Grayson for Assembly 2022	\$1,500
Wilk for Senate 2020 Officeholder Account	\$1,000
Working Together for Florida	\$15,000

Trade Associations

Name	2020	2021	2022
Democratic Attorneys General Association (DAGA)	\$25,000	\$25,000	\$25,000
Democratic Governors Association (DGA)	\$25,000	\$0	\$0
Internet Association	\$200,000	\$215,000	NA
Mortgage Bankers Association	\$73,000	\$75,000	\$73,000
Republican Attorneys General Association (RAGA)	\$25,000	\$0	\$25,000
Republican Governors Association (RGA)	\$25,000	\$0	\$0
TechNet	\$0	\$0	\$85,000
U.S. Chamber of Commerce	\$30,000	\$30,000	\$50,000