

Our solution syndicates third-party listings across Zillow, Trulia and HotPads, giving you more time to serve your clients and tenants.



## List on a flexible platform

Zillow Feed Connect adapts to your business needs — we list your properties if you have vacancies, and if you're fully occupied, you won't incur a cost.



#### Reach more renters

Potential renters contact property managers of Feed Connect listings more often than free listings.
What's more, Feed Connect listings spend fewer days on market, on average, than free listings.



#### Get support and guidance

Our team is here to support you. Access reports and insights to guide portfolio decisions, and view your advertising spend with transparent billing.



### Increase your visibility

Did you know? Paid listings stand out with a Verified Source badge to improve visibility and signify credibility to renters.

# We make account management simple.

Easily manage your Zillow Feed Connect advertising with 24/7 access to billing, performance analytics and more through your on-demand account portal.

Source: \*Comscore Media Metrix® Multi-Platform, Key Measures, Custom-defined list including: Zillow Rentals, Apartments.com Network, RentPath Network, ForRent.com & Homes.com Network Total Visits, July 2020, United States. Zillow Rentals is the deduplicated reach of Zillow.com Rentals, Trulia.com Rentals and HotPads.com

